



### ABOUT THE PROGRAM

Baylor in Maastricht is Baylor's oldest study-abroad program in Europe with a year-round presence. As the oldest city in the Netherlands, Maastricht provides the cultural immersion and European setting for a long semester or part of a summer of unforgettable study and travel.

An ancient saying suggests that it is better to travel 10,000 miles than to read 10,000 books. We believe both travel AND books are essential to maximizing college education. The Baylor in Maastricht program combines both.

Through the Maastricht program students have the opportunity to study under both European and Baylor professors. In addition, students are able to travel to major European cities, such as Madrid, Amsterdam, Paris, Berlin, Vienna, Rome and Florence thanks to a Eurail Pass which is good in 22 European countries from the Mediterranean all the way to the Arctic Circle.

This program is designed in cooperation with the Center for European Studies (CES) at Maastricht University (UM) in the Netherlands, ensuring the best possible education in the best possible setting.

Students will choose 1 course taught by Baylor faculty and 1 CES course taught by Dutch professors. All courses are taught in English.

### WHY GO TO MAASTRICHT?

- Covers tuition and fees for 6-7 credit hours. All courses taught in English. Automatic BU credit.
- Double-occupancy rooms (Bring a friend and choose your roommate!)
- Meal plan included in program fee (2 meals per day). Cash meal allowance when traveling.
- **Group trip to Delft and Amsterdam**
- **1-month Eurail pass valid in 22 countries for free train travel on long weekends** (classes meet M-Th only) and during designated travel periods.
- Wireless Internet, health insurance, CES textbooks.
- Be in Waco for football, basketball, and Sing.

### HOW TO APPLY

Only serious students who have completed at least 30 hours at Baylor should apply.

Students must have a minimum 3.0 GPA (this will be assessed at the end of each semester).

Students must have a clear judicial record or consent to go by the Center for Global Engagement and the director.

The program is limited to 20 students. Applications are accepted on a rolling basis.

#### Applications are available at:

<http://bearsabroad.baylor.edu>



*For more information, contact:*

**Lexi English**  
Coordinator of Semester  
Abroad Programs  
Phone: 254-710-1258  
[Lexi\\_English@baylor.edu](mailto:Lexi_English@baylor.edu)

**Susan Etheredge**  
Program Director  
Office: Foster 320.48  
Phone: 254-710-6148  
[Susan\\_Etheredge@baylor.edu](mailto:Susan_Etheredge@baylor.edu)

## BAYLOR IN MAASTRICHT

### SUMMER I 2017

**MAY 22— JULY 1**



**The world can be your campus!**



## ABOUT MAASTRICHT UNIVERSITY

Established in 1976, Maastricht University (UM) is the youngest university in The Netherlands. Maastricht University currently educates over 16,000 students and employs more than 3,500 people. Maastricht University has an “urban campus.” All faculties (University departments) are housed in beautiful historic buildings in downtown Maastricht within walking distance from one another.

The Center for European Studies (CES) is a division of Maastricht University which deals with the large number of international students enrolled. Students come from all over the world. One in four students at UM has an international background.



## ABOUT MAASTRICHT, THE NETHERLANDS

The city of Maastricht is located in the southernmost Dutch province of Limburg and is a “melting pot” of Dutch, French and German cultures. Although spoken languages of Dutch, French, and German are commonplace, some 70 percent of the Dutch also speak English.

Maastricht has played an increasingly important role in Europe in the late 20th Century. The European Council meeting in December 1991, which led to the now famous Maastricht Treaty of the European Union, is one of many indications of the city’s commitment to an international role.

The history of Maastricht dates back to 50 BC, when the Romans built a settlement near a ford in the Maas River. Today Maastricht has a population of 120,000, and because of the city’s rich heritage, the whole city-center has been declared a “protected area.”

## COST: \$3,250 + BAYLOR TUITION

### Includes:

- Housing and meals
- Eurail pass
- Group trip
- International health insurance



*Additional fees include: \$100 administrative fee & \$50/credit hour study abroad fee.*

*Airfare is not included, but a group flight will be arranged.*

### DEPOSITS

The first, **\$500**, is due upon acceptance into the program.

The second, **\$1500**, is due Jan. 15. After Jan. 15, 2017 all deposits will be nonrefundable.

All deposits are credited toward the program fee. Checks should be made payable to **Baylor University**.

### TENTATIVE SCHEDULE

May 22, 2017: Depart Houston to Amsterdam (arrive May 23), transfer to Maastricht.

May 24, 2017: Orientation

May 25-27, 2017: 3-day, 2-night group trip

May 29-June 27, 2017: Classes & Exams

Jun 28—Jun 30, 2017: Independent Travel

Jul 1: Depart the Netherlands; arrive in US

### THE PROGRAM DIRECTOR

Susan Etheredge is a Baylor graduate and has been teaching Finance for 12 years. She first travelled abroad as a student from Baylor to Seinan Gakuin University in Fukuoka, Japan for a year. After her life changing experience abroad, she changed her major to Foreign Service and then went on to earn a Masters in International Management. After graduation, she began a career in international banking and corporate finance for major multinational corporations with operations in numerous countries, primarily in Asia and Europe. The Netherlands is at the top of the list of her favorite European countries. The culture, history, beauty of the countryside and friendly, open nature of the Dutch people have drawn her back to the country several times. She will be accompanied by her husband, Joe, who also accompanied her when she served in the BGB program in 2011.

## Train Times from Maastricht

Amsterdam:	2.5 hrs
Berlin:	7 hrs
Brussels:	2 hrs
Cologne:	2.5 hrs
Edinburgh:	11 hrs
Geneva:	8 hrs
London:	5.5 hrs
Madrid:	22 hrs
Munich:	8 hrs
Paris:	4 hrs
Prague:	12 hrs
Rome:	20 hrs
Venice:	16 hrs
Vienna:	12 hrs



## COURSES OFFERED

### Baylor Courses (select 1)

- **FIN 3309 – Introduction to Finance (General)**

This course studies of the way money is managed by individuals & businesses, explores financial market operations, surveys the application of financial analysis, and more.

(Prereqs: A min grade of C in ACC 2303, ACC 2304, ECO 2306 and ECO 2307; completion of MTH 1309 or 1321)

- **INB 3305 – Global Business (Reading)**

This is an introductory survey courses for all majors of how companies and nations operate in a global economy.

### CES/UM Courses (select 1)

(Up to 15 students per course; Prerequisites: Junior standing)

- **MGT 3305 - Leadership and Management in a Global World**

This course is about leadership, strategy and change in a global business context. The students will address strategic business issues of today with the aim to develop business knowledge and to improve leadership skills to deal with these issues in a more effective and creative way.

- **MKT 3305—Marketing Skills in the 21st Century**

This course aims to give an overview of the trends and challenges in (international) marketing, to equip students with both the skills and knowledge to market products in the scattered and complex 21st century marketing landscape.